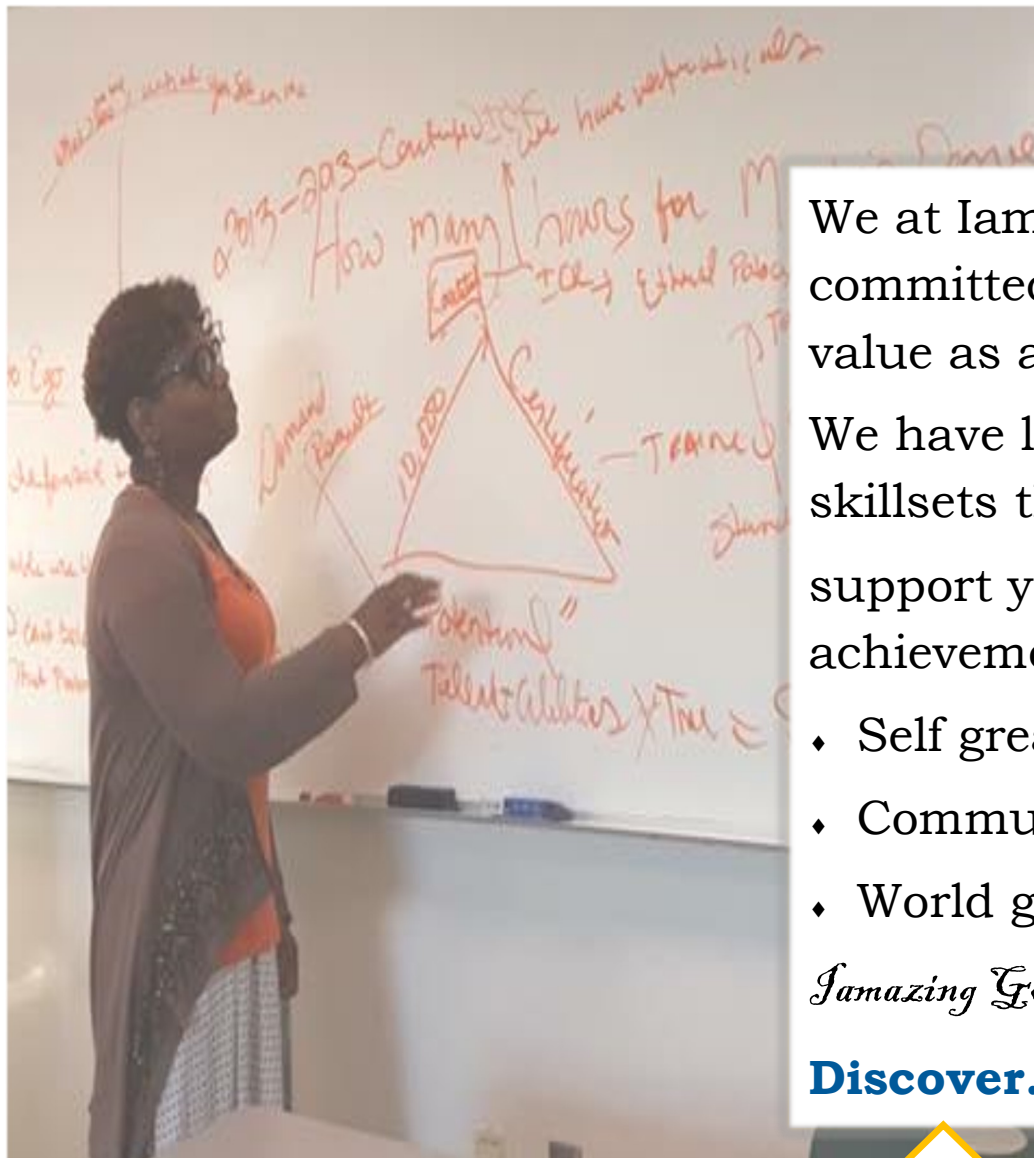




Coach — GROW Your Value

GREETINGS FROM IAMAZING



We at Iamazing Group, are committed to grow your value as a coach.

We have learned mastery skillsets that will surely support you in your achievement to greatness...

- ♦ Self greatness
- ♦ Community greatness
- ♦ World greatness

Iamazing Group

Discover. Plan. Be.

Value

*"Change your perspective, change your life,
Everyone has Value"*

~ Donnell Seyni



**Iamazing
GROUP**

Phone (336)-252-8984

donnellseyeni@gmail.com

TABLE OF CONTENTS

About IAMAZING	2
Trainers and Facilitators	3
Personal Development	5
Certified Professional Coach	8
Coaching Certifications: Core Competencies	11



I amazing Group adheres to the principle, “Change your perspective, change your life- everyone has value.” Once the value of an individual is validated, a comfort level of safety and trust is facilitated ensuing openness, honesty, and reliability. Most importantly, that individual begins to see the value in others resulting in a complete perspective change thereby creating a life change.

Iamazing Group, is a Coaching via Professional Training and Human Resource Development Company. We grow coaching mastery through leading, teaching, coaching and facilitating ministry and community events while providing professional certifications.

DONNELL SEYNI, FOUNDER

Certified Life and Leadership Coach 

Change your perspective, change your life, Everyone has Value is the philosophy of Gulf War Vet and renowned ACC, life and leadership coach, CTFL certified tester (software) foundation level Donnell R. Seyni. The founder and CEO of Iamazing Group, LLC, a professional training and development company, utilizes over seven years of certified coaching expertise and over 16 years of leading, teaching and facilitating to transform lives.

As an Achiever graduate of the Bell Leadership Institute, Donnell specializes in the areas of developing life visions which include personal development, family relationships, professional leadership, and physical and emotional health.

Seyni believes everyone has value and her innovative approach to coaching activates the full potential in her clients. From college students to leaders at fortune 500 companies, Donnell has the expertise to open minds and create vision. Donnell is currently a professor at GTCC (Guilford Technical Community College) where she inspires college students, ministry leaders, Fortune 500 company leaders and people from all walks of life on how to become a life coach.

Donnell Seyni is the author of *My Life Vision Journal, a 25 day transformational journey towards total healing and restoration*; a must have on your *bookshelf*. A co-author of the “*Power of God*,” in which she writes a powerful narrative of her mother’s life transformational journey; a must read.

In her spare time, Donnell enjoys reading, traveling, and spending time with her two children and three grandchildren. She has served on a host of advisor boards and organizations, Greensboro Chamber of Commerce , Other Voices Leadership Development Committee Board Advisor, Tapestry/Weaver Foundation Planning Committee, and former ANWOL(a new way of living), to name a few. She currently serves on speaker bureau for the Women’s Resource Center of Greensboro and her newest passion fulfilled as former Co-Chair of Community Coaching Outreach for International Coaching Federation - ICF Raleigh.

Seyni served in the United States Army Reserves with two overseas ribbons including a tour in Operation Desert Storm. She is an advocate of veteran and minority owned small businesses.



OUR TRAINERS

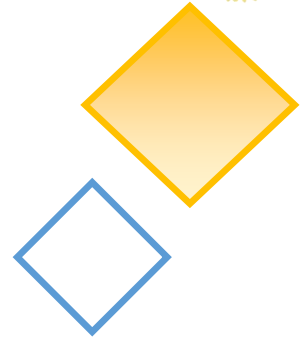
All coaches, trainers, and facilitators carry the highest level of credentials. They are leaders in their field who are absolutely committed to your greatness.



GROW YOUR VALUE



OUR PRIORITY IS TO GROW YOUR VALUE



Establish Value

A pledge or commitment of truth & confidentiality that is

- ♦ Written
- ♦ Spoken
- ♦ Signed

OUR PRIORITY IS TO GROW YOUR VALUE

Facilitation of Coaching Sessions

- ♦ Display of a brief group question or proverbial statement that inspires thoughts & questions
- ♦ Presentation of contract via PowerPoint
- ♦ Interactive group exercise



OUR PRIORITY IS TO GROW YOUR VALUE

Guidelines on Giving & Receiving Feedforward

Given

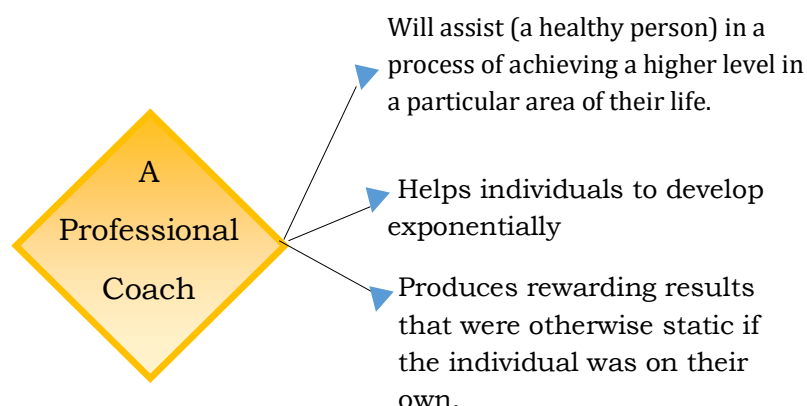
- ◆ Immediately for both Positivity and Correction
- ◆ Should create supportive environment
- ◆ Should foster positive / inspirational change
- ◆ Promotes value throughout the organization

Received

- ◆ Should be paraphrased to ensure clarity
- ◆ Foster openness in listening
- ◆ Is acknowledged to establish a level of respect
- ◆ Is negotiated to launce action items

What is a Professional Coach?

You will gain strategies, techniques, ideas that will make you totally committed to your client's success.



Iamazing Group will train, listen, and observe in order to customize a specialized approach to your needs. Together, we will be able to build solutions and strategies that will propel you forward in all your targeted areas of life.



Benefits of a professional coach:

- Someone whose total focus is You
- Skilled listener
- Someone who is client focused to Your greatness

Why have a professional coach?

- Growth
- Accountability
- Direction



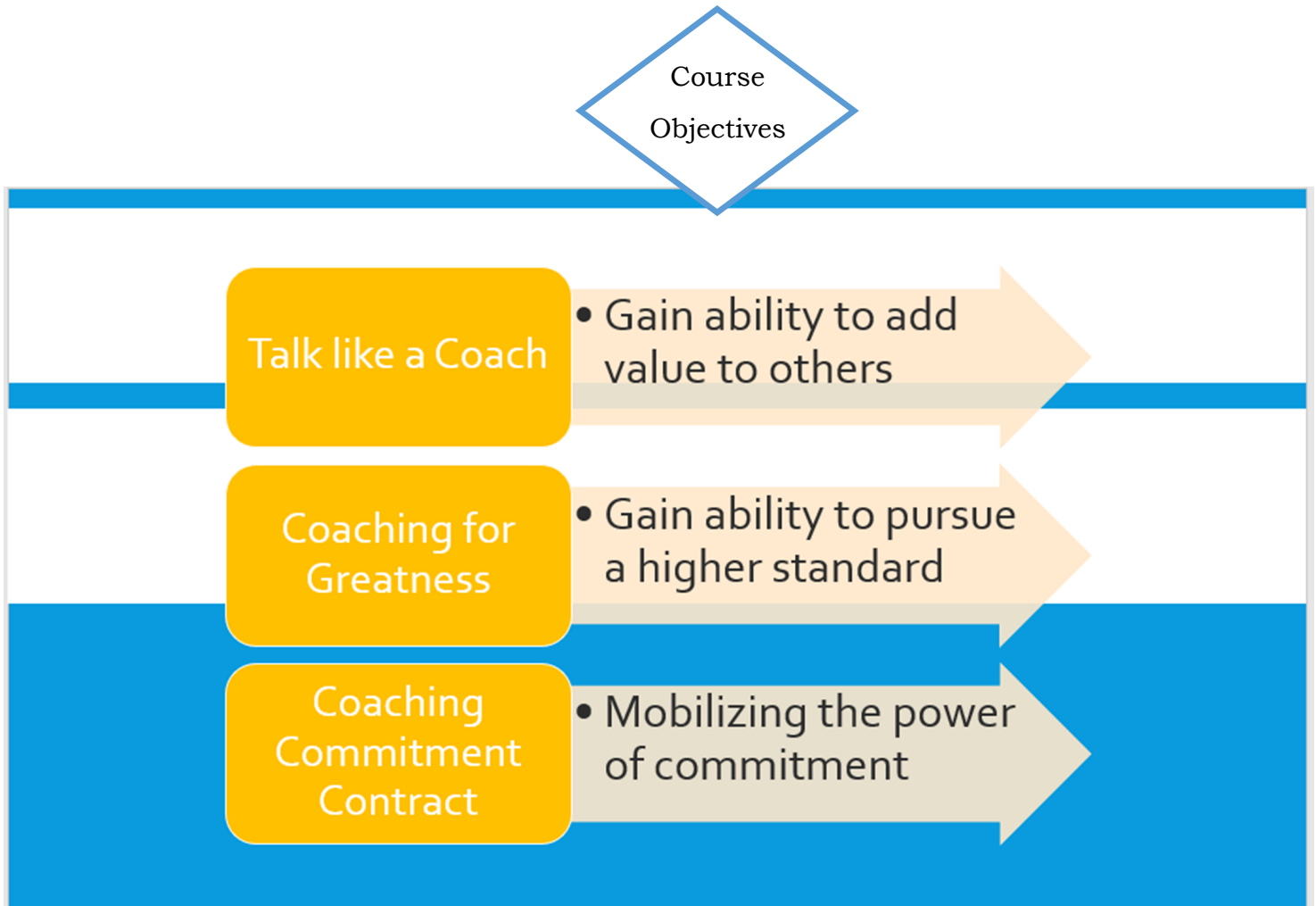
CERTIFIED PROFESSIONAL COACH

Educational Course

The Certified Professional Coach is an educational course offered for colleges, universities and individual certification. The course attracts individuals from all walks of life, 18 years or older desiring Professional Coaching as a viable profession.

This course is taught by an International Coaching Federation.org credential coach and practitioner.

Individuals taking the 2.5 day course will take away a clear understanding of the following:



Core
Competencies

What is
Coaching

- Getting Foundation
- Establishing Trust & Intimacy
- Coaching Presence
- Coaching

Who Needs
a Coach

- Co-creating Relationships
- Active Listening
- Powerful Questioning
- Creating Awareness
- Direct Communication

Identify
Coaching
Characteristics

- Power Questions
- Coaching Presence
- Ethical Guidelines

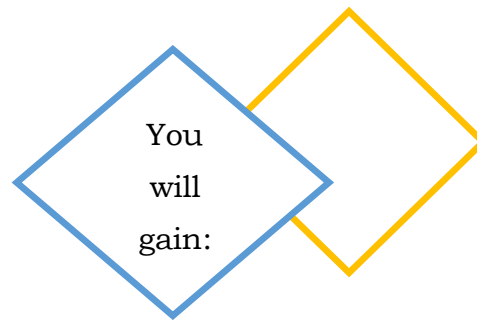
Discovering &
Applying Coaching
Techniques
in Life

- Facilitating Learning & Results
- Creating Awareness
- Communication

Building a
Coaching
Business

- Communicating Effectively
- Planning & Goal Setting

HOW WILL PROFESSIONAL COACHING GROW YOUR VALUE?



- ♦ What is professional coaching
- ♦ Who needs a professional coach
- ♦ Identify Coaching Characteristics: Professional coaching questions established
- ♦ Discover and Apply Coaching Techniques in Life
- ♦ If you want to build a coaching business, how to do so
- ♦ Class Expectations and Resources
- ♦ Takeaways/Feedforward after every class

This is all addressed while considering each individual's expectations and giving voice to those expectations within the context of the course.

We are on the move . . .

From Executive Coaching

To Corporate Speaking Engagements

And Professional Teachings

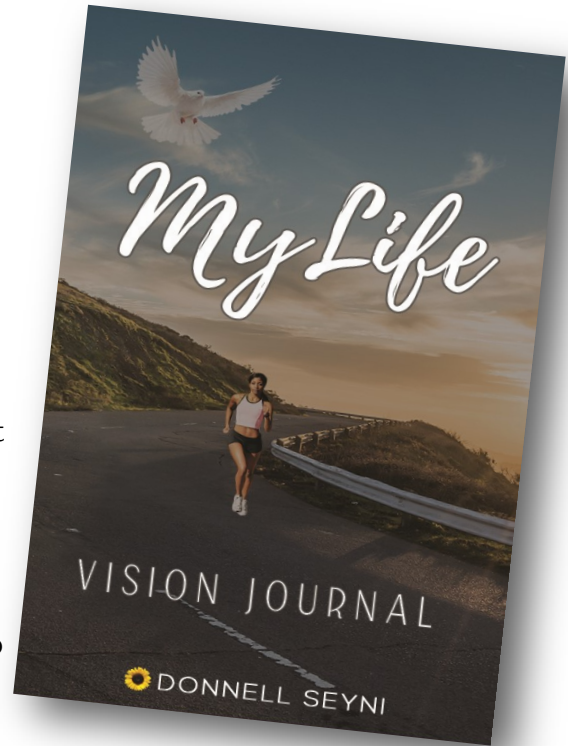
IAMAZING Is Here to GROW Your Value



MY LIFE VISION JOURNAL By Donnell Seyni

For the Spirit: 25 vision days of a distinct relaxation period is created; a period of time clearly chiseled out as rest. Your busy schedule makes room for this period and it determines your state of affairs, what you can put in place to make modifications and how to see a lasting outcome. For the Mind Embodiment/Emotions/Ego: 25 vision days of renewal and revisualization, chaos and confusion begin to become concentration and certainty.

Your state of being is refreshed and accomplishments feel much more achievable. For the Physical: 25 vision days of clear tangible directions, which is why the physical is the final approach. It produces lasting outcomes that must clearly process through the Spirit, Mind (Embodiment/Emotions/Ego), resulting in the overflow into recognizable tangibles that explode like continuous smiling, laughter, self confidence, and accomplishments. You begin to build a visual path that allows you to walk in life's newest refreshing everyday! ...But most of all, You have a Heavenly Father that has held your hand every step of the way!!!



"Great direction on focusing on what you want and need in your life.." CHARLOTTE (Amazon Review)

Discover

Plan

“Within every individual contains the many secrets to his/her success furthermore, to assist an individual in unlocking those secrets, it takes an extraordinary personal spiritual life coach illuminating the God given tools you already have.”

~ Donnell Seyni

Be


Iamazing
GROUP

Phone (336)-252-8984

donnellseyni@gmail.com

